

STIMULATING MAINSTREAM IMPROVEMENT IN THE ENVIRONMENTAL PERFORMANCE OF BUILDING MATERIALS

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Stimulating mainstream improvement in the environmental performance of building materials.

There is currently little market demand and so little or no market incentive for improved environmental performance of building materials in New Zealand.

This presentation will describe the tools available to building specifiers internationally to aid them in the selection of environmentally products. It will discuss the current barriers to the widescale adoption and use of these tools and recent international initiatives to stimulate to mainstream market change.

The presentation will also include a description of the Greenbuild website project, developed jointly by Building Research, Construction Information Ltd (Masterspec) and Warren and Mahoney which has been designed to provide a catalyst for change within the New Zealand construction industry by using market forces to deliver a mainstream, mass-market solution.

References: