

# BRIDGING THE GAP BETWEEN VISION AND REALITY

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Developers, researchers, community organisations, local authorities, industry, home buyers – sustainability can mean different things to each. How can sustainability be delivered in an integrated urban community when there are so many views as to what it means or entails? How can a vision of sustainability be delivered in practice?

This presentation looks at how the gap between vision and reality is being bridged in the delivery of a planned integrated urban community for an estimated 7,500-8,000 residents on the site of the former Hobsonville airbase in north-west Auckland. This Government-backed project is firmly based on sustainable development principles and is setting out to create an urban environment that is successful in environmental, economic, social and cultural terms.

Hobsonville Land Company is the master-developer for the 10-year project and is working with the private sector to plan and deliver in practical terms on the sustainability outcomes.